



KLEK 102.5 FM

1411 Franklin St. | Jonesboro, AR | (870) 203-9951 | KLEKfm.org



KLEK Weather Sponsor

72% of listeners¹ go to radio to stay up to date on the latest weather forecasts. Help keep Jonesboro safe on the latest severe weather threats by supporting our weather reports!

How it works:

With your support of the KLEK Weather Center Forecasts you'll be **protecting over 69,000 Jonesboro residents** with timely weather forecasts aired daily every hour. Forecasts also include severe weather alerts from the National Weather Service.

ALL FOR A CONTRIBUTION OF \$500.00 PER MONTH - ASK FOR AVAILABLE TIMES

PLUS, your support will also be:

- Providing media students and enthusiasts a place to make connections & learn the media business.
- Paying music royalties to support the artists you love.
- Giving local artists and new voices (like you) a chance to be known.
- Helping your community through KLEK's outreach and volunteer initiatives, and
- Allowing students to work on industry grade media equipment in real-world situations.

PLUS, for your GENEROSITY and FORWARD THINKING, your organization will:

- Be an official weather sponsor of our weather forecasts!
- Receive free PR consulting & assessment for maximum branding & visibility!
- Get free promotion on KLEKfm.org and all KLEK social media platforms!

Ask a VAMAC/KLEK Public Relations Consultant for more information!

Phone: 870-203-9951 | Email: klek@klekfm.org | Online: KLEKfm.org

¹ Source: RadiolLoveIt.com, (2012): <http://www.radioiloveit.com/radio-programming-radio-formats/radio-listener-needs-during-morning-show-and-afternoon-drive/>