



Increase Awareness of your business for Valentine's Day!

with help from KLEK 102.5 F.M.

KLEK Valentine's Greetings features a special Valentine's Day vignette(followed by a custom tag(15-20 seconds) for your business to inform our listerners/supporters of the products & services you offer!

Choose One of the Following Packages—

CONSERVATIVE – \$50

Thirty (30) thirty-second announcements to run between February 1st and Valentine's Day

MODERATE – \$75

Forty-five (45) thirty-second announcements to run between February 1st and Valentine's Day

AGGRESSIVE – \$100

Sixty (60) thirty-second announcements to run between February 1st and Valentine's Day

Sample Scripts: MANY BELIEVE THE X SYMBOL IN X-O-X-O BECAME SYNONYMOUS WITH A KISS. HOWEVER, IN MEDIEVAL TIMES, PEOPLE WHO COULDN'T WRITE THEIR NAMES SIGNED IN FRONT OF A WITNESS WITH AN X. THE X WAS THEN KISSED TO SHOW THEIR SINCERITY. THIS VALENTINE'S DAY FACT WAS BROUGHT TO BY _____

_____ WISHES EVERYONE A HAPPY VALENTINE'S DAY FILLED WITH LOVE, PEACE, AND JOY, TO THE ONES YOU LOVE.

IN THE MIDDLE AGES, YOUNG MEN AND WOMEN DREW NAMES FROM A BOWL TO SEE WHO WOULD BE THEIR VALENTINE. THEY WOULD WEAR THIS NAME PINNED ONTO THEIR SLEEVES FOR ONE WEEK FOR EVERYONE TO SEE. THIS WAS THE ORIGIN OF THE EXPRESSION "TO WEAR YOUR HEART ON YOUR SLEEVE.". THIS VALENTINE'S DAY FACT WAS BROUGHT TO YOU BY _____

SWEET DEAL! COUNT US IN! Sign us up for the _____ Plan at \$ _____

SPONSOR: _____

AUTHORIZED BY: _____

KLEK UNDERWRITING REP: _____

DATE: _____