

KLEK 102.5 F.M. Jonesboro

Mother's & Father's Day Tributes



- KLEK Mother's & Father's Day Tributes allows for you to salute all of the parents for their love, dedication and sacrifice on their day, thank your current customers and show goodwill for your future customers.
- The KLEK Mother's & Father's Day Tributes are 30 second features that highlight mothers and fathers with inspirational and feel good messages. At the end of each tribute you sponsor we will say "Brought to you by _____ with your name, products or services you offer, and contact information. (15-20 second announcement).
- As KLEK is a nonprofit radio station, your sponsorship is tax-deductible.
- We will run your features from May 1-Mother's Day's and June 1-Father's Day

Sponsorship Opportunities

	KLEK Mother's Day Only	KLEK Father's Day Only	I want Both!
Bronze	1 message per day \$75	1 message per day \$75	\$125 (Save \$25)
Silver	2 messages per day \$100	2 messages per day \$100	\$150 (Save \$50)
Gold	3 messages per day \$150	3 messages per day \$150	\$225 (Save \$75)
Platinum	4 Messages per day \$200	4 Messages per day \$200	\$300 (Save \$100)

Sample Scripts:

MOTHERHOOD IS TOUGH 24 HOUR JOB. NO PAY,NO DAY OFF, SOMETIMES IT IS UNAPPRECIATED, BUT YET RESIGNATION IS IMPOSSIBLE. A MOTHER IS A WOMAN WHO CREATED BY GOD TO BRING LOVE, JOY, HAPPINESS AND CARING INTO HIS WORLD. A MOTHER'S WORK IS NEVER DONE. HAPPY MOTHER'S DAY FROM _____

A DAD IS SOMEONE WHO HOLDS YOU WHEN YOU CRY, SCOLDS YOU WHEN YOU BREAK THE RULES, SHINES WITH PRIDE WHEN YOU SUCCEED, AND HAS FAITH IN YOU EVEN WHEN YOU FAIL... HAPPY FATHER'S DAY FROM _____

COUNT US IN! Sign us up for the (Circle plan in chart above) Plan at \$ _____

SPONSOR: _____

AUTHORIZED BY: _____

UNDERWRITING REP: _____

DATE: _____