

2019 Miss KLEK Scholarship Pageant

Eligibility:

1. Contestants must be between ages 18-29 in order to participate.
2. Contestants must be enrolled or planning to enroll in school during either the summer or Fall Semester of 2019. A copy of their most recent transcript from school must be provided. (Unofficial copy is fine.)
3. Contestant CAN NOT be married (this is the *Miss* KLEK Scholarship Pageant), but it is fine if the contestant has a child or children.
4. Contestants must conduct themselves in a professional manner at all times. This includes social media.
5. Contestant must be a natural born female.
6. Contestants will sign a liability waiver.
7. Contestants must agree to abide by rules and regulations. Failure to do so may result in disqualification from contest.

Rules and Regulations:

1. Contestants must read all rules and regulations. Contestants will be required to sign statement to confirm they have read and understand the rules and regulations. If there are any questions, comments, or concerns please feel free to ask for clarification, preferably before signing off that you understand.
2. Contestants should be in good health and of sound mind in every aspect of the competition.
3. \$25 Non-refundable fee is due with application. **FEE MUST BE PAID IN ORDER FOR YOUR APPLICATION TO BE PROCESSED.**
4. Contestants must sign consent form to be photographed, filmed, recorded, etc. for the use and future use of KLEK 102.5 FM and/or the organization that owns it (The Voice of Arkansas Minority Advocacy Council).
5. Contestants should conduct themselves in a professional manner at all times, in person and on social media.
6. Rudeness towards judges, other contestants, pageant coordinators, etc. WILL NOT be tolerated.

Top 12 Finalists

1. Top 12 Final Contestants must include a short bio (no longer than 500 words) typed and turned in as well as 2 photos to be used for promotion.
2. Each Contestant is required to sell \$100 worth of tickets for the event. Tickets are \$10 each and V.I.P. Tickets are \$20 each. All ticket sales are final. Once all tickets are sold or if more tickets are needed contact Allie Hooks to arrange pick-up. **TICKET SALES ARE MANDATORY AND WILL COUNT TOWARD YOUR FINAL SCORE.** All unsold tickets must be turned in to Allie Hooks by _____.

3. Each Contestant is required to sell \$300 worth of advertising for the event's Souvenir Book. The prices of the ads are listed below:
 Full Page Ad - \$100 Half Page Ad - \$50 ¼ Page Ad - \$25 Business Card Ad - \$10
4. Contestants are responsible for their own hair, make-up, and wardrobe throughout the competition. The top 12 Contestants are allowed one (1) assistant during the final competition.
5. Social Media will be important within this contest. The top 12 finalists will be chosen via social media and will go on to the main competition.
6. Each contestant will be required to attend at least two (2) rehearsals **including** the dress rehearsal **the day of the competition**. NO SHOWS for rehearsal will be penalized 5 points of your final score for each missed rehearsal (a possible 10 points altogether). Any contestant that does not meet the required amount of tickets sales will also be penalized 1 point per unsold ticket (a possible 10 points altogether from your final score). *Likewise, any contestant who sales more than the required amount of tickets may receive an additional 1 point per extra sold ticket or 2 points for V.I.P. tickets sold (a possible 10 points altogether added to your final score).
7. The winner must make herself accessible to the Organizers for photos and the Organizers can use the photos for future press releases, marketing, etc. All photos become property of KLEK 102.5 FM and The Voice of Arkansas Minority Advocacy Council.
8. All decisions of the Judges are final and scores will not be shared with any contestants. Contestants will be judged based on the following guidelines:
 - a. Ticket sales – 10 pts.
 - b. In-Show Appearance – 10 pts.
 - c. Crowd Participation – 10 pts.
 - d. Introduction – 20 pts.
 - e. Talent Competition – 25 pts.
 - f. Question & Answer Competition – 25 pts.

Total points possible: 100 pts.* (Please see #5 for additional point information.)

Awards and Prizes

1. The Winners of the Miss KLEK Pageant will receive the following:
 Grand Prize: Miss KLEK titleholder, Crown, Sash, trophy, flowers, \$1000 prize money
 1st Runner Up: trophy, \$500 prize money
 2nd Runner Up: trophy, \$250 prize money
 Miss Entrepreneur (given to the lady with the most money made from sold ads and tickets sales): trophy, \$150
 People's Choice Award (given to the lady with the most votes on social media): trophy, \$150
2. The titleholder of the Miss KLEK pageant is REQUIRED to do **50 hours MINIMUM** of volunteer service for KLEK 102.5 FM and/or The Voice of Arkansas Minority Advocacy Council AND **50 hours MINIMUM** of volunteer service for any other organization(s) of her choice within her 1

year reign as Miss KLEK. KLEK 102.5 is a non-commercial, non-profit organization. Miss KLEK will serve as a community ambassador on behalf of KLEK 102.5 FM and/or The Voice of Arkansas Minority Advocacy Council. Your required appearance for some KLEK events can count toward your 50 hours of KLEK volunteer service. Specific events include KLEK's Spring and Fall Telethon's, KLEK's Annual Juneteenth Celebration, Annual Kwanzaa Celebration, and next year's Miss KLEK completion (you will be required to attend to crown new Miss KLEK the following year.)

Removal from title

1. If for any reasons Miss KLEK cannot complete her duties or is removed from her role as Miss KLEK she is required to return her crown and sash and the 1st runner up will become the new reigning Miss KLEK.
2. Depending on the nature of the removal the titleholder may be asked to reimburse KLEK 102.5 FM for a portion of her scholarship winnings. Things that may cause you to have your title removed:
 - a. Conducting yourself in an unprofessional manner, whether in person or on social media.
 - b. Getting married within the year of your title reign. (again, this is the *Miss KLEK Pageant*)
*Becoming engaged within the year of your title reign is fine, you just can't get married.
 - c. Falsifying ANY of the information given at anytime concerning yourself, your life, or anything about yourself as it relates to this contest OR any other aspect of your life.
 - d. Representing KLEK, The Voice of Minority Advocacy Counsel, our sponsors, or underwriters in a negative light.

By signing this document I state that I, _____ (Print Name Here), being of sound mind, have read and agree to follow the rules and regulations to participate in the 2019 Miss KLEK Pageant. I hereby assure that all information provided on this page and within my registration form to become Miss KLEK are all true to the best of my knowledge and that I have not knowingly falsified any of the information that I have provided. This form also acts to give my consent to be photographed, filmed, recorded, etc. for the use and future use of KLEK 102.5 FM and/or the organization that owns it (The Voice of Arkansas Minority Advocacy Council).

Name (Printed): _____

Signature: _____

Director's Name (Printed): _____

Director's Signature: _____