



## ARKANSAS STATE ATHLETICS MEDIA RELATIONS

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For Immediate Release: June 26, 2018  
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### **A-State's Seventh Annual Helmets & Heels Set for July 31**

JONESBORO, Ark. (6/26/18) – Sponsored by St. Bernards Healthcare and hosted by the Red Wolves Foundation, the seventh annual “Helmets and Heels” program featuring members of the Arkansas State football team is scheduled for Tuesday, July 31, at Centennial Bank Stadium.

The event will take place in the Johnny Allison Tower and begin at 5:00 p.m. with a shopping and social hour, while the actual program with student-athletes and the coaching staff will start at 7:00 p.m. Local vendors will be on site displaying the latest A-State apparel, gifts and gear, and those in attendance will also have the opportunity to take part in a live auction.

Helmets and Heels was created to help raise breast cancer awareness and funds to purchase gear for A-State's annual pink game, as well as a fun ladies night out while interacting with the Red Wolves.

“This is such a fun and exciting event for female football fans!” said A-State Assistant Athletics Director for Administration Claire Drerup. “It combines a fun ladies night out with great food, drinks and shopping while getting insight about the upcoming football season from Coach Anderson and his staff.”

As in year's past, the Red Wolves' assistant coaches will hold football clinic-type sessions, including film review. The actual program will kickoff with introductions and remarks by head coach Blake Anderson.

Individual tickets are priced at \$55 each and available for purchase through the A-State Ticket office, located at First National Bank Arena's lower red entrance, in person or by phone at 870-972-2781. Vendor booths are available for \$150 each and may be purchased by contacting the Red Wolves Foundation at 870-972-2401.