

AURN Programming

Inbox x

Contracts x



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 12 (5 days ago)

to jlopes

Our group, The Voice of Arkansas Minority Advocacy Council are about to start a new low power nonprofit noncommercial FM station in Jonesboro, Arkansas. Our programming will cater to African Americans. We are interested in possibly airing The White House Report, Urban Minute, Digital Lifestyle, Health Watch, and Money Matters. We would like to know what we would have to do as a low power nonprofit noncommercial station in order to air the programs. Thank you for your consideration.

LaGanzie Kale



Lenore Williams <lwilliams@aurن.com>

Jun 12 (5 days ago)

to me

LaGanzie, thanks so much for getting in touch with us.

Yes, we do have some programming that is available to you through our Urban Minute service. These programs are delivered via email to the person of your choice.

I've attached a list of the programs. Let me know which ones you would like to air. Please note, the news and sports air more than once per day if that is one of the programs you would like to air.

Looking forward to hearing from you.

On Thu, Jun 12, 2014 at 3:02 PM, Jerry Lopes <jlopes@aurن.com> wrote:
FYI

J.I.

--

Jerry Lopes

President

Program Operations & Affiliations

American Urban Radio Networks

960 Penn Ave 3rd floor

Pittsburgh, PA 15222

E-mail: jlopes@aurن.com

phone: [\(412\) 456-4039](tel:(412)456-4039)

fax: [\(412\) 586-2679](tel:(412)586-2679)

www.aurن.com

--

Lenore E. Williams

American Urban Radio Networks

Vice President / Affiliate Operations and Compliance

960 Penn Avenue, Suite 300

Pittsburgh, PA 15222

Web Site: www.aurn.com

Phone: [412-456-4098](tel:412-456-4098) or [1-800-456-4211](tel:1-800-456-4211) EXT 4098

Fax: [412-456-4077](tel:412-456-4077)



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Attachments area



AURN_Urban Minute_11_print.pdf



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 12 (5 days ago)

to lwilliams

Is there a fee to run them with us being non commercial. I know that you require barter for your commercial clients.



Lenore Williams

Jun 12 (5 days ago)

to me

We'll just send you the programs, no fee, no barter. Especially since it's just by email and no equipment involved.



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 12 (5 days ago)

to lwilliams

Awesome. So do I need to sign an affiliate agreement



**Arka
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cil**

Jun 12 (5 days ago)

----- Forwarded message ----- From: "Lenore Williams" <lwilliams@au...



Lenore Williams

Jun 13 (4 days ago)

to me

No, we can do it without the agreement. The only situation would be if a commercial station would want to air the product, we would talk with you first, but would have to give it to them. Is that okay?



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 13 (4 days ago)

to lwilliams

That's fine. Being the only minority station in the market I don't think another station would ask. Thanks again



Lenore Williams

Jun 13 (4 days ago)

to me

So all I would need is the name and email address of the person (or persons) who will be receiving the programs once you decide. Also the call letters of the station.



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 13 (4 days ago)

to lwilliams

LaGanzie Kale and the email is klek1025fm@gmail.com and the call letters are KLEK-LP



Lenore Williams

Jun 13 (4 days ago)

to me

Okay, and which programs?



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 13 (4 days ago)

to lwilliams

Urban minute, digital lifestyle, health watch, money matters



Lenore Williams

Jun 13 (4 days ago)

to me

Just to be sure, Digital Lifestyles, HealthWatch and Money Matters are part of the Urban Minute programs. So you only want these 3?



Arkansas Minority Advocacy Council <amacklek@gmail.com>

Jun 13 (4 days ago)

to lwilliams

For now yes. We may later add white house report and black college football



Arkansas Minority Advocacy Council <amacklek@gmail.com>

2:59 PM (21 hours ago)

to lwilliams

I guess I may have misunderstood you. I got the digital lifestyles, health watch, and money matters, but I also wanted the news in a minute and sports in a minute. You said they were part of the urban minute but I see no download for news or sports in a minute.



Lenore Williams

3:19 PM (21 hours ago)

to me

Digital Lifestyles, HealthWatch and Money Matters are part of the Urban Minute programs, as well as news and sports. These are individual programs, So I understand you now want to have news and sports added. I'll get that set up.



Arkansas Minority Advocacy Council <amacklek@gmail.com>

3:19 PM (21
hours ago)

to lwilliams

Thank you
